

Whitepaper V1.0



# YES CHAD

Digital rarity and available liquidity at the same time

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# Executive Summary

YES CHAD is a blockchain-based platform that aims to redefine the NFT and DeFi landscape. Inspired by the popular 'Yes Chad' meme, YES CHAD introduces a complete meme economy powered by the innovative MFT protocol. YES CHAD addresses inherent challenges within the NFT market through an innovative ecosystem that combines digital rarity with liquidity, and fractional ownership, offering unique opportunities for every level of investors alike.

YES CHAD seeks to tackle the limitations of traditional meme coins and NFT protocols, including limited utilities, lack of liquidity, restricted access, and centralized control. Our revolutionary MFT protocol merges the best of ERC-20s and ERC-721s, enabling fractional ownership, enhanced governance, and exciting new use cases for NFTs and meme coins. The essence of the YES CHAD project lies in its ability to provide both digital rarity and available liquidity simultaneously. YES CHAD provides value to its holders by allowing users to participate in governance voting, air drops, and early access to incubation programs. This innovative approach enhances the overall utility and attractiveness of meme coins within the cryptocurrency landscape.

The potential impact of the YES CHAD project on the NFT market and the broader cryptocurrency ecosystem is significant. By introducing a unique approach to digital asset ownership and value creation, YES CHAD has the potential to disrupt traditional models of NFT trading and unlock new opportunities for DeFi innovation and meme coin adoption. With its emphasis on decentralization, community engagement, and user empowerment, YES CHAD is poised to redefine the future of meme-based cryptocurrencies and pave the way for a more inclusive and accessible digital economy.

# Problem Statement

The Non-Fungible Token (NFT) market experienced an unprecedented boom in early 2021. It captured the attention of investors, collectors, and enthusiasts worldwide through high-profile sales, celebrity endorsements, and media attention. However, this exuberant surge proved unsustainable, and by late 2022, the market entered a period of significant decline.

While the market remains active and continues to attract interest, the pace of growth has slowed, and certain challenges have emerged that have contributed to this downward trend. These hurdles hinder the broader accessibility, usability, and inclusivity of NFTs, restricting their potential impact and adoption across diverse user demographics.



## Lack of Liquidity

One of the primary challenges plaguing the current NFT ecosystem is the lack of liquidity. Owning an NFT often feels like locking your money away. Traditional protocols lack efficient mechanisms for buying, selling, and trading NFTs. Following the downtrend, the liquidity for the NFTs has shrunk exponentially. This lack of liquidity limits the holders from trading the NFTs in case of any bear trends. Also, this diminishes the overall appeal and utility of NFT assets as investment instruments.



## Accessibility Barriers

Another significant issue confronting the NFT ecosystem is accessibility barriers. High prices and high gas fees create barriers to entry for new users. Also, the process of acquiring and trading NFTs often involves navigating complex platforms, complicated technical processes, and complying with harsh eligibility criteria. As a result, many potential users with limited technical knowledge or financial resources find themselves excluded from participating in the NFT market, stifling its inclusivity and accessibility.

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## Lack of Real-World Usage

Many NFTs exist solely for speculative trading, lacking any real-world utility or integration with other applications. Traditional NFTs are based on protocols such as the ERC-721 and ERC-1155 standards. These protocols suffer from inherent limitations that hinder NFT's ability to offer real utility. These protocols often lack interoperability with other token standards, limiting the seamless exchange and integration of NFT assets within the broader cryptocurrency ecosystem.

On the other hand, most meme coins suffer from the same problem as well. Even with the potential power of communities, meme coins offer little to no utilities and impact on the overall blockchain ecosystem.



## Reliance on Centralized Platforms

Most NFT trading happens on centralized platforms such as OpenSea. Centralization of these platforms raises concerns about censorship, security vulnerabilities, and potential manipulation. This undermines the decentralized ethos of blockchain technology and exposes users to unnecessary risks.

These limitations create a frustrating reality for users and investors. The current landscape is in dire need of a solution that can bridge the gap between ERC-20 tokens and NFTs while addressing the shortcomings of both. We believe that NFTs can and should be more than just speculative assets. They should be integrated into the broader blockchain ecosystem, offering real-world utility, improved liquidity, and a user-friendly experience.

## YES CHAD's Solution

The YES CHAD project emerges at the intersection of blockchain technology and meme culture, with a vision to redefine meme coins and NFTs through innovation, decentralization, and community empowerment. YES CHAD leverages the power of Meme Fungible Tokens (MFTs) to address the challenges faced by the NFT market.

MFTs represent a groundbreaking fusion of ERC-20 tokens and NFTs, offering a versatile and accessible approach to digital asset ownership and value creation. Unlike traditional NFTs, which are often limited to representing digital assets in a singular form, MFTs offer a more flexible and inclusive approach to digital asset ownership. MFT protocol enables the division of a single NFT into multiple fractions, allowing multiple individuals to own these fractions simultaneously. MFTs leverage the advantages of both ERC-20 tokens and NFTs, providing users with a unique combination of features and benefits. These MFTs function as ERC-20 tokens and NFTs concurrently, allowing for exchanging with ERC-20 tokens while retaining NFTs' uniqueness and scarcity aspects.

By combining the fungibility of ERC-20 tokens with the uniqueness of NFTs, MFTs unlock new use cases and opportunities within the meme and NFT economy. Users can leverage MFTs to participate in governance processes, unlock additional benefits and rewards, and access a wide range of digital assets and services while still able to access the liquidity offered by ERC-20 tokens.

Here is how YES CHAD directly addresses the limitations and problems faced by the NFT and meme coins market.



### Liquidity Provision

YES CHAD enhances liquidity within the ecosystem by introducing MFTs, enabling seamless conversion and interoperability between ERC-20 tokens and NFTs. MFT protocol allows you to instantly swap your "Yes Chad" NFT for fungible such as 'YES tokens', providing immediate liquidity and trading flexibility. This functionality allows users to bridge different asset types with ease, unlocking new avenues for trading, investment, and value creation.

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## Fractional Ownership

YES CHAD breaks down accessibility barriers within the NFT market by offering fractional ownership through MFTs. YES CHAD realizes that owning a rare NFT can be expensive for individuals. YES CHAD allows users to own a portion of valuable NFTs instead of owning them as a whole. Fractional ownership democratizes access and boosts overall liquidity in the market.

On the other end, its user-friendly interface, intuitive design, and MFT swap functionality make NFT ownership and participation accessible to everyone. The project seeks to onboard users of all backgrounds and experience levels, regardless of technical knowledge or financial resources.



## Real-World Usage

YES CHAD addresses the issue of lack of real-world usage within the NFT market by introducing innovative use cases and applications for meme-based digital assets. The use of MFTs unlocks exciting possibilities in the ecosystem. Imagine using your "Yes Chad" NFT to participate in DeFi activities, integrating it into a play-to-earn game, or even using it as a unique digital identity. The potential applications are vast, expanding the functionality and value proposition of NFTs.

Our 'Yes Chad' NFT grants access to exclusive content, voting rights, and participation in the YES ecosystem, adding value beyond mere ownership. Alongside this, YES CHAD is developing an incubation Program, blockchain consulting, and MFT automation to provide more value to the ecosystem and its users



## Decentralized Infrastructure

YES CHAD aims to reduce reliance on centralized platforms within the NFT market by promoting decentralization, autonomy, and community ownership. Unlike the NFTs, MFTs can be traded on any decentralized platform just like the ERC-20 tokens. This decreases the dependency on the centralized platform such as Opensea. To further enhance decentralization, MFT automation will operate on a secure blockchain network, empowering users and eliminating reliance on centralized entities.

Through its decentralized governance model, YES CHAD empowers users to take control of their digital assets, participate in decision-making processes, and shape the future direction of the ecosystem. This ensures transparency and community involvement.



## Our Symbol

The internet is a breeding ground for cultural phenomena, and few have captured the collective imagination quite like the "Yes Chad" meme. This iconic image has transcended its meme origins to become a symbol of self-assuredness, success, and even a touch of ironic humor. YES CHAD recognizes the cultural significance of the "Yes Chad" meme. We are not just building a financial project; we are building a community built around shared values, humor, and the potential to reshape the NFT landscape.

By leveraging the iconic "Yes Chad" as our mascot, we aim to create a vibrant ecosystem that empowers individuals, fosters innovation, and pushes the boundaries of what meme coins can be.



# Core Technology

The core technology behind the YES CHAD project revolves around the innovative MFT (Meme Fungible Token) protocol, which is built upon the ERC-1155 standard. This protocol offers several key advantages over traditional NFT (Non-Fungible Token) protocols such as ERC-721 and ERC-1155.

MFT protocol allows dividing an NFT into smaller units, making NFTs more accessible. It combines the benefits of ERC-20 tokens and NFTs. MFTs are unique in a way that they are both fungible and non-fungible, offering users a versatile and customizable means of representing digital assets on the blockchain. This functionality is achieved through smart contracts, which define the rules and behavior of MFTs on the blockchain, including their supply, divisibility, and ownership rights.

MFT protocol allows seamless conversion between fungible (YES tokens) and non-fungible (MFTs) forms, unlocking instant liquidity for users. MFTs offer increased flexibility and versatility in token design and usage, allowing developers to create complex token ecosystems with diverse asset types and properties. This flexibility enables a wide range of use cases, including gaming, digital collectibles, decentralized finance (DeFi), and more.



## Power of ERC-1155

The MFT protocol is built upon the ERC-1155 standard, a widely adopted Ethereum token standard that enables the creation and management of both fungible and non-fungible assets within a single contract. Unlike traditional NFT protocols such as ERC-721, which are limited to representing singular, non-fungible assets, ERC-1155 offers greater flexibility and efficiency in tokenization.

ERC-1155 allows for the creation of token contracts that can mint multiple instances of both fungible and non-fungible assets. It also allows transferring multiple NFTs with different IDs in a single transaction, reducing gas fees and improving performance.

## Our MFTs

YES CHAD offers two distinct MFT offerings, each providing unique benefits and access to our vibrant ecosystem:

### CHAD MFT

CHAD MFT represents the foundational digital asset within the YES CHAD ecosystem. CHAD MFT is inspired by the iconic 'Yes Chad' meme, capturing its essence and cultural significance. The conversion rate for the CHAD MFT is 1 NFT = 1 YES token.

Owning a CHAD MFT grants you:



#### Governance Rights

CHAD MFT holders can participate in governance processes within the YES CHAD ecosystem, including voting on key decisions and platform development proposals.



#### Token Airdrops

CHAD MFT holders are eligible to receive airdrops in native tokens, providing them with an additional source of income and incentive for holding and participating in the ecosystem.



#### Eligibility for Incubation Program

CHAD MFT holders can apply for the YES Incubation Program and receive mentorship, funding opportunities, and community exposure to help their projects flourish.

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## PAT MFT

The PAT MFT represents a rarer and more exclusive type of MFT within the YES CHAD ecosystem. PAT MFT offers enhanced benefits and functionalities compared to the CHAD MFT. The conversion rate for the CHAD MFT is 1 NFT = 100 YES tokens.



### Increased Governance Power

PAT MFT holders enjoy enhanced governance rights within the YES CHAD ecosystem. They hold significantly more voting weight in platform governance decisions, shaping the future of YES CHAD with greater influence.



### Higher Airdrop Ratio

PAT MFT holders are entitled to a get higher airdrop ratio as compared to CHAD MFT holders.



### Early Access & Exclusive Benefits

PAT MFT holders gain exclusive access to special events, promotions, and benefits within the YES CHAD ecosystem.

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# Our Ecosystem

## YES Incubation Program

The YES Incubation Program aims to identify, support, and accelerate promising NFT and DeFi projects with high growth potential. We provide valuable resources, mentorship, and community exposure to help these projects launch successfully and contribute to the broader YES ecosystem.

The program offers a comprehensive range of offerings, including



### Guidance & Mentorship

Participating projects receive personalized guidance and advice from experienced blockchain professionals, helping them navigate the complexities of blockchain technology, smart contract development, and decentralized governance.



### Visibility & Networking

The incubation program facilitates connections and collaborations between participating projects and industry experts, investors, and potential partners.



### Access to Resources

As of now only YES CHAD is the only project that can Deploy MFT easily and fast. Selected projects can access resources, tools, and infrastructure needed to develop, test, and deploy MFT solutions, including development frameworks, smart contract templates, and testing environments.



### Funding Opportunities

Qualified projects may be eligible to receive funding and investment from the YES CHAD project or its partners, providing them with the financial resources needed to accelerate development, scale operations, and achieve their goals.

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# Our Ecosystem

## MFT Automation

The MFT automation feature will empower ERC-20 and NFT projects to leverage innovative MFT technology. The automation of MFTs will enable seamless conversion and interoperability between ERC-20 tokens and Meme Fungible Tokens (MFTs), unlocking new opportunities for liquidity provision, trading, and value creation within the broader crypto ecosystem.

Through smart contracts and decentralized exchanges (DEXs), the automation of MFTs processes will be executed securely, transparently, and with minimal transaction costs, ensuring a seamless and efficient user experience.



### ERC-20 to MFT

Convert your ERC-20 tokens into MFTs, unlocking fractional ownership, improving liquidity, and exciting new use cases for your project.



### MFT to ERC-20

Easily convert your MFTs back to ERC-20 tokens for increased flexibility and access to traditional DeFi applications.



### NFT Generation

Create unique and engaging NFTs for your project using the MFT standard, fostering deeper community engagement and ownership.



### Automated MFT Generation

Integrate our automated MFT generation tools to seamlessly distribute NFTs to your users or community members.

## Automation Fee Structure

The MFT automation feature will operate on a transparent fee structure:



### Base Fee

Projects utilizing the MFT automation feature will pay a base fee for each conversion (ERC-20 to MFT or vice versa).



### Variable Fee

An additional variable fee may be applied based on the complexity of the conversion or the project's specific needs.



### Discounted Fees

YES token holders enjoy discounted fees on the MFT automation feature, incentivizing participation and rewarding early adopters.

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# YES Token

The YES token is the native currency of the YES CHAD ecosystem, it serves as the primary medium of exchange, governance, and value transfer within the platform.

## Total Supply

The YES token's total supply is 100,000 tokens, it is carefully curated to balance scarcity, accessibility, and utility within the YES CHAD ecosystem.

## Burned

Out of 100,000 tokens, 18,000 tokens are burned by the team. This creates scarcity for the token which in return increases the value of the token.

## Essential Role in the Ecosystem

The YES token plays an essential role in bridging the gap between various aspects of the YES CHAD ecosystem:

### 01 – Connecting Users & NFTs

Enables users to acquire NFTs, participate in the MFT ecosystem, and access exclusive benefits.

### 02 – Driving Platform Growth

Airdrops incentivizes token holders to contribute to the platform's growth and success.

### 03 – Decentralized Governance

Empower the community to shape the future direction of YES CHAD through voting and decision-making.



# YES CHAD

Digital rarity and available liquidity at the same time

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